

Potential Sponsor,

Thank you for your interest in sponsorship of The Central Illinois Amateur Golf Tour (CIAGT). The CIAGT is a locally run golf tour that spans 13 tournaments over 10 courses in the Central Illinois area. The tournament season runs from April 24<sup>th</sup>, to September 26<sup>th</sup>. The CIAGT was established in 1992 by Larry Harlmy, the former sports editor for the State Journal Register. The CIAGT is dedicated to growing the game of golf in the central Illinois area and promoting the areas great golf courses and players young and old

The Central Illinois Amateur Golf Tour is offering three sponsorships for 2010. Please review each opportunity to see which might best fit the needs of your business.

**Internet Banner \$50:**

Market you business on one of the areas busiest golf web sites. During tournament season, our web site averages over 1100 page views and 500 hits per week. Your businesses add will contain your logo and link directly to you businesses web site. Get a full year of advertising for only \$50.

**Tournament Sponsorship \$250:**

We have two tournaments that we are offering corporate sponsorship opportunities. The tournament sponsorship package includes:

- Sponsorship of the Firecracker Shootout or CIAGT Championship.
- Full size banner with company logo and name, banner will be placed on first hole or putting green.
- Large Internet Banner with company logo and link to businesses website.
- Company name on all trophies awarded.
- Company name in State Journal Register when results are posted in addition to small write up about the tournament.

**Points Tournament Sponsorship \$350:**

The CIAGT is running a year long points chase and players who qualify compete for a nice trophy at the end of the season.

- Trophy travels to most events and is on display.
- The trophy sponsor will be given a large internet banner on the CIAGT website.
- The company name will be on the trophy, and the trophy will be named after the sponsor, similar to the "FedEx Cup."
- The sponsor will be affiliated with the points chase and trophy for the entire year.
- The sponsor will also be mentioned in the State Journal Register with any CIAGT articles.

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